
IOWA BREASTFEEDING HEALTH

Iowa Breastfeeding Coalition Newsletter
Developed for Health Professionals to Support Breastfeeding

Mission Statement

Providing, promoting, and coordinating breastfeeding education, support, and evaluation through local coalitions, health care providers, educational institutions, and other interested individuals.

IBC Goals

1. Assure access to comprehensive, current, and culturally appropriate lactation care and services for all women, children, and families.
2. Ensure that breastfeeding is recognized as the normal and preferred method of feeding infants and young children.
3. Ensure that all state and local laws relating to child welfare and family law recognize and support the importance and practice of breastfeeding.
4. Increase protection, promotion, and support for breastfeeding mothers in the work force.

Information provided and distributed by the Iowa Breastfeeding Coalition.



Celebrate National Breastfeeding Month

Happy World Breastfeeding Week from August 1-7, 2020! The theme of World Breastfeeding Week 2020 is "Supporting breastfeeding for a healthier planet".

For more information visit: <https://waba.org.my/wbw/>.

Keep the celebration going for the entire month of August for National Breastfeeding Month! Visit the United States Breastfeeding Committee website for more information:

<http://www.usbreastfeeding.org/p/cm/ld/fid=909>

Week 2 (August 9-15) is Native Breastfeeding Week.

<https://www.facebook.com/NativeBreastfeedingWeek/>

Week 3 (August 16-24) is Spotlight on Infant and Young Child Feeding in Emergencies.

<http://www.usbreastfeeding.org/p/cm/ld/fid=33>

Week 4 (August 25-31) is Black Breastfeeding Week. The theme this year is Revive, Restore, Reclaim.

<https://www.facebook.com/BlackBreastfeedingWeek/>

Save the Date September IBC Meeting

Join us for our fall IBC meeting on Wednesday, September 23, 2020 from 12:00-3:00 pm. The meeting will be held virtually by webinar only. We welcome back guest speaker Dr. Amanda Hardy who will be presenting *Stress & Trauma: Birthing, Breastfeeding & Parenting in Times of Crisis*. More details about the meeting will be coming soon!

IBC Board Members

Co-Chair:

Marieta Boberg, MS, RD, LD,
IBCLC

Co-Chair:

Caitlin Hainley, DNP, ARNP-CNM,
IBCLC

Secretary:

Jenny Wood, IBCLC

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Madelyn Brunow, RN, IBCLC, RLC

Member Outreach:

Leslie Dooley, PhD, IBCLC

Web Admin:

Mollie O'Brien, DNP, ARNP

Board Liaison:

Nicole Newman, RD, LD, CLC



Iowa Breastfeeding Month Proclamation

In recognition of National Breastfeeding Month and World Breastfeeding Week in August, Governor Kim Reynolds signed a proclamation declaring August 2020 as Breastfeeding Month in Iowa. Due to the pandemic, there will be no normal signing ceremony, but the official document was sent to the Iowa Department of Public Health. Several communities across the state are making efforts to celebrate breastfeeding in virtual ways, such as hosting Big Latch On events and using social media for promotion and support.

2020 Legislative Session

During the 2020 legislative session, two bills related to breastfeeding support have been presented. Senate file 2317 calls for Medicaid reimbursement for breast pumps, including electric breast pumps and associated supplies, as prescribed by a Medicaid member's health care provider after a determination of necessity. The bill proposed certain specifications that breast pumps must meet. <https://www.legis.iowa.gov/legislation/BillBook?ga=88&ba=SF%202319>

Senate file 2319 requires the Iowa Department of Public Health "to convene stakeholders from various sectors to develop an actionable breastfeeding quality improvement strategic plan to determine the framework necessary to maximize breastfeeding support and improve the breastfeeding rate among all mothers in the state. The bill specifies that the strategic plan shall include goals and strategies by identifying potential system interventions and establishing a consistent approach relative to maternity care and hospital practices; workplace, peer, mother and family, and health care professional supports and education; and media and social marketing messaging. The strategic plan shall include steps to build collaborative partnerships and local coalitions to follow updated evidence-based best practices, policies, and procedures in supporting breastfeeding as the preferred long-term infant feeding method. The stakeholder group shall review the state's existing policies, practices and initiatives; analyze existing data and make recommendations for strengthening the state's data collection and evaluation capabilities; and analyze other state and national laws, strategic plans, initiatives, and programs to determine those which may be replicated or modified to meet the goals and strategies identified by the stakeholder group, including those specified in the bill." The strategic plan was to be submitted to the governor and the general assembly by December 15, 2020, but a proposed revision to the date was presented for no sooner than July 1, 2021. <https://www.legis.iowa.gov/legislation/BillBook?ga=88&ba=SF%202317>

Upcoming Events

In Person Trainings:

Outpatient Breastfeeding Champion Course

September 29-30, 2020, Des Moines, Iowa
<https://lacted.org/shop/desmoines202009/>

Online Conferences & Webinars:

Virtual ILCA 2020 Conference

August 12-21, 2020, available until Nov 18, 2020
<https://ilca.org/ilca20/>

National WIC Association

2020 Virtual Nutrition Education & Breastfeeding Promotion Conference & Exhibits
Sept 9-11, 2020

<https://www.nwica.org/events/info/2020-nutrition-education-breastfeeding-promotion-conference-and-exhibits>

iLactation Online Breastfeeding Conference

September 15 - Dec 1, 2020
<https://ilactation.com/conferences/our-17th-online-breastfeeding-conference/>

Basking Babies Annual Fall Conference

November 2, 2020
<http://www.basking-babies.com/annual-conference.html>

Kansas Breastfeeding Coalition 2020 Conference

Oct 27-30, 2020, Virtual Event
<http://ksbreastfeeding.org/the-kbc-breastfeeding-conference-is-still-scheduled-for-october-29-30-2020-in-wichita/>

Gold Learning Online Continuing Education

Lecture Library with individual lectures or bundles
<https://www.goldlearning.com/ce-library/all-lectures>

Great Lakes Breastfeeding Webinars

Michigan Breastfeeding Network, Free
<https://www.mibreastfeeding.org/webinars/>

USBC "Power Tools" Webinars

United States Breastfeeding Committee
Bimonthly webinars, Free
<http://www.usbreastfeeding.org/power-tools>

Online Lactation Education: 45-90 Hour Courses

Online Certified Lactation Specialist (CLS) Course

Online:
Aug 31-Sept 4, 2020
Sept 28-Oct 2, 2020
Oct 26-30, 2020
46 hours
<https://lactationeducation.com/clsc>

Lactation Education Counselor (LEC) Course

UC San Diego Extension
Online 45 hour course offered every quarter
<https://extension.ucsd.edu/courses-and-programs/lactation-education-counselor>

Online Certified Lactation Counselor (CLC) Course

Online, 52 hours course, self-paced- have 6 months to complete
https://centerforbreastfeeding.org/register_lctc/

Lactation Education Program

Arizona State University
Online, 90 hours, self-paced
<https://courses.cpe.asu.edu/browse/nursing-health-innovation/courses/cpe-lac-101>

Get Involved!

Interested in becoming more involved in the coalition? We are looking for a Newsletter Editor! Want to work on a breastfeeding project? Contact us for more details.

iowabreastfeedingcoalition@gmail.com

Join the Coalition

Join the coalition to connect with other breastfeeding advocates across the state of Iowa! Membership runs from May to May. The coalition is a group of lactation consultants, counselors, educators, and specialists, dietitians, nurses, health professionals, peer counselors, mothers, and other interested individuals who are passionate about breastfeeding and want to promote and protect the rights of breastfeeding families in Iowa.

<http://iabreastfeeding.squarespace.com/join>